



INTERNATIONAL  
EQUITY

**Gain Immediate  
Entry to Global Markets**

# About Us - Who is IEG?

Our CEO Mr. Stephen Peterson started his successful career in the rapidly expanding sector of investment management by being accepted into a prestigious program at one of London's most venerable and established institutions. His astute financial acumen and strategic awareness have provided him with countless opportunities for growth and success in the investing sector.

Stephen founded IEG in 2020 with the intention of disrupting the long-standing financial services sector by introducing a cutting-edge profit-sharing plan that provides equal rewards to advisors and clients. The group of highly esteemed financial specialists from Europe, the US, and Asia is something the organization is proud of. Because of IEG's unique business model, which connects the company's success to that of its clients, revenue is only made when clients are successful.

IEG operates in a highly regulated environment that inspires confidence and peace of mind in our partners as well as in local and global investors. Our main office is located in London, UK. We manage assets for novice and seasoned investors who want to benefit from the resources, knowledge, and insight of our highly skilled investment advisers and Wealth Managers.

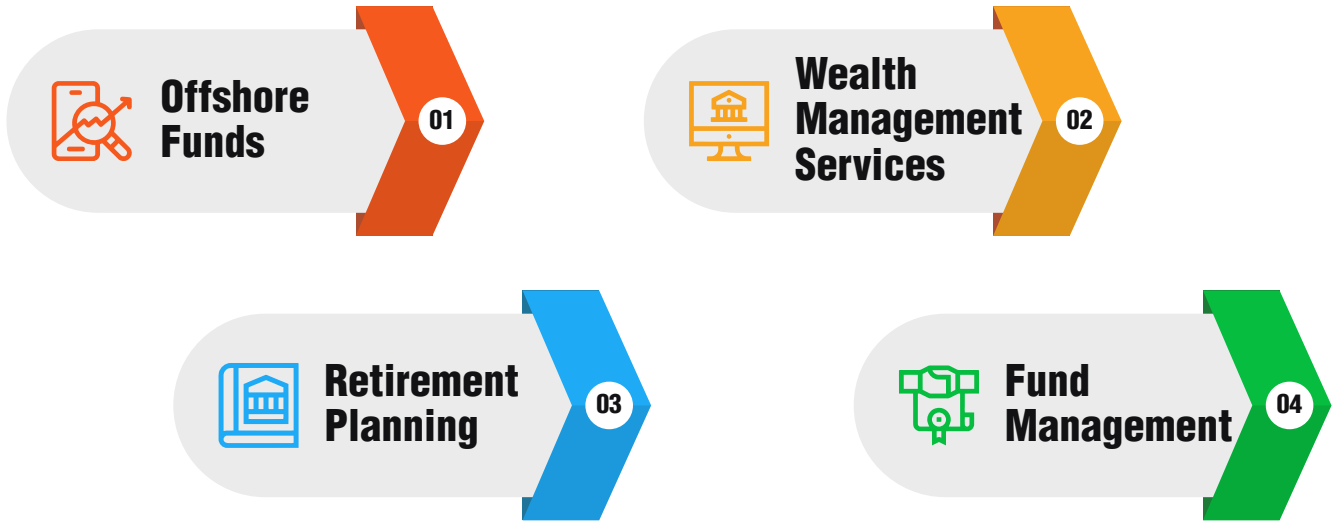
# About Us - Our Philosophy

Our main goal is to invest in high-quality, high-return assets in collaboration with our clients, emphasizing asset class diversification to mitigate their exposure. Leveraging our unparalleled access to assets and managers not widely available, we can provide advantageous terms and heightened market responsiveness for the benefit of our clients. Through these partnerships, we achieve our 'investor first' model, catering to our clients' goals while expanding their diversification beyond a conventional stock and bond portfolio.



Our Wealth Management Service strives for an optimal balance between stable returns and liquid cash flow, minimizing exposure to market forces and sustaining profitable gains for our clients, especially with new assets. At International Equity, we collaborate with clients to identify financial service options tailored to their specific needs.

In the realm of investment and portfolio management solutions, we've forged referral arrangements with a select group of portfolio managers. This enables us to introduce our clients to the advantages of a full discretionary managed account.



# IEG's Assets Under Management

## Equity

**USD 890 M+**

Our investment strategies are broad and varied, encompassing a diverse array of markets, sectors, geographic regions, and approaches.

## Fixed income

**USD 675 M+**

Disciplined investing in today's complex markets involves a strategic approach to navigating the multifaceted landscape of interest rates, credit risks, and economic variables.

## Multi-asset

**USD 950 M+**

With over \$2.5 billion combined assets, spanning 3 business segments we consistently make prudent and responsible long-term investments.

# Our Services

## At International Equity Group our main goals are:

- ✔ Keeping customers updated on any modifications or enhancements to goods, services, and key strategies
- ✔ Giving clients advice on how to avoid making rash or emotionally-driven decisions that could damage their investment portfolios
- ✔ Delivering news and commentary on the stock market and economy
- ✔ Assisting clients in analyzing economic news and devising strategies for managing capital gains and losses
- ✔ Operating under a model of profit sharing, we make money when our investors make money and our success depends on your success
- ✔ Diversification of portfolio allows for efficient returns along with portfolio risk mitigation



# START TRADING WITH US TODAY

To create an account with IEG, simply follow these 3 simple steps.



For more questions on how to setup a trading account contact us.



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